PROGRAM

Reception Studies Conference

NORTHWEST MISSOURI STATE UNIVERSITY, SEPTEMBER 8-10, 2011



ORGANIZERS

Ildi Olasz Northwest Missouri State University

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University of Delaware

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LINKS

Reception Study Society

www.english.udel.edu/RSSsite/

Northwest Missouri State University

www.nwmissouri.edu

SHUTTLE SCHEDULE

Thursday

Airport	Hotels
1:30p	3:15p
3:15p	4:50p

Hotels	Union	Union	Hotel
6:00p	6:15p		
6:30p	6:45p		
7:00p	7:15p		
		9:00p	9:15p

Sunday

Hotels	Airport
6:10	7:35
9:00	10:25
12:10p	1:35p

Friday

Hotels	CIE	CIE	Hotel
7:30	7:45		
9:00	9:15	9:20	9:35
10:30	10:45	10:50	11:05
12:00	12:15	12:20	12:35
1:00p	1:15p	1:20p	1:35p
2:30p	2:45p	2:50p	3:05p
4:00p	4:15p	4:20p	4:35p
		5:45p	6:00p

Hotels	Lake	Lake	Hotel
6:15p	6:30p		
6:45p	7:00p		
		8:00p	8:15p

Saturday

Hotels	CIE	CIE	Hotel
7:40	7:55		
8:30	8:45		
10:00	10:15	10:20	10:35
11:30	11:45	11:50	12:05
12:30	12:45	12:50	1:05p
2:00p	2:15p	2:20p	2:35p
3:45p	4:00p	4:05p	4:20p
		5:30p	5:45p
Hotels	A&G	A&G	Hotel
6:15p	6:30p		
6:45p	7:00p		
		9:00p	9:15p



6:00-7:00 PM

Registration (Union Boardroom)

6:30-7:30 PM

Welcome Reception (Union Boardroom, cold and hot hors d'oeuvres)

7:30-9:00 PM

Vice Provost Greg Haddock's Welcome (Union Boardroom) Daniel Cavicchi, Professor of American Studies Rhode Island School of Design "Fandom Before 'Fan': Shaping the History of Enthusiastic Audiences"

This conference would not have been possible without the generous support from:

Dean Charles McAdams, College of Arts and Letters Academic Initiative Funding Dr. Michael Hobbs, Chair, Department of English Dr. Frank Veeman, Regional Director of Small Business and Technology Development Center

Thank you!

9 Friday

8:00-9:15 AM

1. Reception in the Classroom (CIE 1402)

Chair, Robin Gallaher

Marcus Meade, "Reintroduction to Literature: Course Goals and Reception of Popular Texts" Stancy Bond, "To Read or to Do: Student Comprehension of Teacher Feedback" Catherine Clark, "Outlier Writers: Writing Expectations and First-Generation Students"

2. Negotiations in the Nineteenth Century and Beyond (CIE 1323)

Chair, Shirley Samuels Sharon Hunter, "On Lydia Maria Child's Earlier Fiction" Sydney Bufkin, "Sensation, Sympathy, and Disgust: Competing Affective Responses in the Reception of Upton Sinclair's *The Jungle*"

9:30-10:45 AM

3. Race, Region, Reception: The U.S. South and Its Audiences (CIE 1323)

Chair, Paul Dahlgren

Jeremy Wells, "How Magazine and Newspaper Reviewers Responded to Thomas Wentworth Higginson's Army Life in a Black Regiment (1869)"

Sarah E. Gardner, "On Lyle Saxon's 1937 Novel Children of Strangers"

Emily Satterwhite, "South-as-Other, South-as-Self: Ethnicized Appalachia and Mission, Tourism, and Identity in Fan Mail about *Christy* (1967)"

4. Who's Your Mammy? Critical Responses to Tyler Perry, *For Colored Girls*, and "Meet the Browns" (CIE 1402)

Chair, Patsy Schweickart

Stephanie A. Allen, "Who's your Mammy? Tyler Perry and the Limits of Black Spectatorship" Heather Finch, "Looking like you looking": Representations of Southern Black Men in Tyler

Perry's Meet the Browns"

Lydia Magras, "Whose Audience? A Look At *For Colored Girls*: Nearly 35 Years Later and Considering Tyler Perry"



11:00-12:15 PM

5. Lost in Translation (CIE 1323)

Chair, Joseph Sullivan

Jonathan Stalling, "Validation or Contamination: Does Chinese Literature need Western Readers?"

- Liangyu Fu, "Reading Western Notes: Visual Presentation and cultural Complexities of Translated Music in China during the Nineteenth and Early Twentieth Centuries"
- Jarrod Stringer, "Shakespeare's Poe-tic Stamp on American Articulation of the Precariousness of Life"

6. Producing Reception (CIE 1402)

Chair, Phil Goldstein

Sharon McQueen, "The Story of *The Story of Ferdinand*: The Reception of a Classic and the Creation of a Cultural Icon"

Cecily Garber, "Rose Macaulay's Publishers and the Pluralist Public Sphere"

Kinohi Nishikawa, "Negotiating The Negotiations: How a Black Book Didn't Cross Over"

12:30-1:30 PM

Lunch (CIE 1226; deli bags: Ham & Swiss, Turkey & Jack, or Veggie)

1:30-3:45 PM

7. The Library as a Site of Reception: Marginalized Readers and the Limitations of Literacy (CIE 1402)

Chair, Phil Goldstein Barbara Hochman, "Failed Promises of Literacy: Nella Larsen's Booklist" Emily Drabinski, "Reading Lesbians in the Library" Jane Greer, "Rural Receptions: Literacy, Libraries, and Literature in the Moonlight Schools"

8. Public & Private America (CIE 1323)

Chair, Jim Machor

Gillian Silverman, "The Time of Reading"

Vanessa Steinroetter, "Dead Letters, Absent Bodies, and the Uncertainty of (Re-)Union: Representations of Letter Reading in American Literature of the Civil War" Olga Kuminova, "The Virtual Reader-Author Relationship and the Nourishment of Subjectivity in HBS's Letters to George Eliot"



9. Readers as Collectors (CIE 1405)

Chair, Joseph Sullivan Elizabeth Lenaghan, "Media's Material Meanings: Book Collectors as 'Alternative' Audience"

Tom Koenigs, "The Commonplace *Waldern*: Commonplace Notebooks and the History of Reading in Antebellum New England"

Joseph Sullivan, "Our Controlling Metaphor: Shakespeare's Complete Works as 'Secular Bible'"

3:00-4:15 PM

10. A roundtable discussion of Jim Machor's Reading Fiction in Antebellum America (CIE 1323)
Phil Goldstein
Barbara Hochman
Amy Blair
Patsy Schweickart

4:30-5:45 PM

Shirley Samuels, Flora Rose House Professor and Dean (CIE 1405) Cornell University, "Reading the American Novel, 1780-1850"

6:30-8:00 PM

Picnic (Mozingo Lake; sandwich buffet: ham, chicken, veggie; for alcoholic bevarages, BYOB)



8:00-9:00 AM

Business Meeting (CIE 1402)

9:00-10:15 AM

11. Contemporary Cinema (CIE 1405)

Chair, Walter Metz

Rebecca Gordon, "The Girl With the Killer Archive: Photomontage and Viewer Experience" Amanda Nell Edgar, "Never Say Never: Bieber Fever and the Re-gendering of the American Dream"

Melissa Click, "Taking a Bite Out of the Twilight Fandom: Exploring Fans' Active and Passive Responses to the Vampire Franchise"

12. The Long 18th Century (CIE 1402)

Chair, Jim Machor Michael Davey, "Cooper's *The Pioneers*: Novels, Readers and Class in the American Long Eighteenth Century."

Bryan Mangano, "'Amicable Halves': Enlightenment Friendship in Eighteenth-Century Authorship"

May Sung, "Blake and Surrealism"

13. Reading the feminine (CIE 1323)

Chair, Cecilia Konchar Farr Ashley Barner, "'Penny is Panicking': Evaluations of Realism in Fan Culture" Shannon Thomas, "Perfectly Feminine: the *Atlantic Monthly's* Male Poetess" Lesley Larkin, "Erasing Precious: Reading Percival Everett Reading Sapphire"

9:00-10:15 AM

14. First Person Narratives across Genres and Media (CIE 1402)

Chair: Ildi Olasz

Nikki Delp, "To Tell the Truth": Reader Deception in The Murder of Roger Ackroyd

Adam Drici, "This Statement is True: Your Reading is False": Rereading Metanarration in Philip Roth and David Foster Wallace

Matthew Loudon, "Just the Way She Is: Text/Film Authenticity and Reception in *Bridget* Jones's Diary"



15. Cinema and Reception (CIE 1405)
Chair, Walter Metz
David Blanke, "Stardom, Studios, and Spectacle: A Case Study of Audience Reception in Early Hollywood"
Eirik Frisvold Hanssen, "Auteur Gazing: Notions of Spectatorship and Auteurism in Fan Mail to Film Directors"
Walter Metz, "Men Who Hate Cinema and the Critics Who Love Them"
16. Reading in the Academy (CIE 1323)
Chair, Paul Dahlgren
Charlotte Templin, "How Irony Happens: The Ironist, the Text, and the Reader"
Tobias Meinel, "From the Ivory Tower to the Iconoclast Reader: Reading Practices in the Academy Since 1945"
Jennifer Lozano, "Reading Into Things: The Intersections of Latino/a Literature, Identity and Activism among Latino/a studies Faculty"

12:00-1:00 PM

Lunch (CIE 1226; fried chicken or veggie)

1:00-2:15 PM

Jonathan Gray, Professor of Media and Cultural Studies (CIE 1405)

University of Wisconsin-Madison

"The Audience of the Rest of the Text: Hype, Spinoffs, Extratexts, Paratexts, and Reception"

2:30-4:00 PM

17. Frustrated Expectations, Misreading, Genre Technologies (CIE 1402)

Chair, Genevieve West

Kelly Mathews, "The Road of Good Intentions: Trust and Loathing in Flannery O'Connor's 'A Good Man is Hard to Find'"

Jeremy Gulley, "Beckett and Basketball- Playing the Game of Structuralism"

Ildi Olasz, "Genre Conventions across Centuries: The Changing Reception of Mystery and Detective Elements"

Genevieve West, "Zora Neale Hurston's 'Bits' and the Problem of Genre"

10 Saturday

18. Focus on Format (CIE 1323)

Chair, Cecilia Konchar Farr

Charles Johanningsmeier, "What a Difference Context Makes: How Readers Engaged Literary Works in Late Nineteenth-Century American Newspapers"

Katie McCollough, "Borderlines: Blog Reading as a Site for Creative Activity" Molly Travis, "The Future of Reading: the Book as App"

19. Television Reception Studies (CIE 1405)

Chair, Walter Metz

Holly Holladay and Lars Kristiansen, "Let's Hug It Out, Bitch: An Audience Reception Study of Hegemonic Masculinity in *Entourage*"

Pedro Curi, "How Global is Global Consumption?: Brazilian Fans Watching American TV" HyunJi Lee, "Developing Identities: An Online Ethnography of the *Gossip Girl* Fan Community

in Korea"

4:15-5:30 PM

20. "The Present Future of Reception Studies (CIE 1323)

Chair, Jim Machor

Paul Dahlgren – "Badiou as a Reception Theorist"

Phil Goldstein - "How to Read Fiction"

Jim Machor - "The Present (and Future?) State of Reception Studies"

21. Film and Media Reception Studies (CIE 1405)

Chair, Walter Metz

Brian Myers, "Gender, Guns, and Gestures: Understandings of Humiliation in the Halo Video Game Series"

Anne Gilbert, "How Comic Con Institutionalized Audience Subcultures and Fan Practices" Jackie Gold, "Elephant Boys and Slumdogs: British Responses to Films about India in the Twentieth and Twenty-first Centuries"

6:30-9:00 PM

Banquet (A&G Restaurant; steak, chicken, vegetarian-according to pre-orders)

RESTAURANTS

A&G Restaurant 208 North Main St	€ 660-582-4421
Applebee's 2919 South Main St	€ 660-562-3161
Carson's Sports Grill 310 North Main St	€ 660-582-2699
Hangar Restaurant 1602 South Main St	© 660-582-7676
La Bonita Mexican Restaurant 2717 South Main St	€ 660-562-2229
Mandarin Restaurant 964 South Main St	€ 660-582-2997
Pagliai's Pizza 611 South Main St	© 660-582-5750

ATTRACTIONS

Conception Abbey	
37174 State Highway Vv, Conception, MO 64433	

Mozingo Lake 32348 245th Street

Mozingo Golf Course 25055 Liberty Road

Missouri State University Arboretum NWMSU Campus

Olive DeLuce Fine Arts Gallery

NWMSU Fine Arts Building

© 660-944-3100 conceptionabbey.org

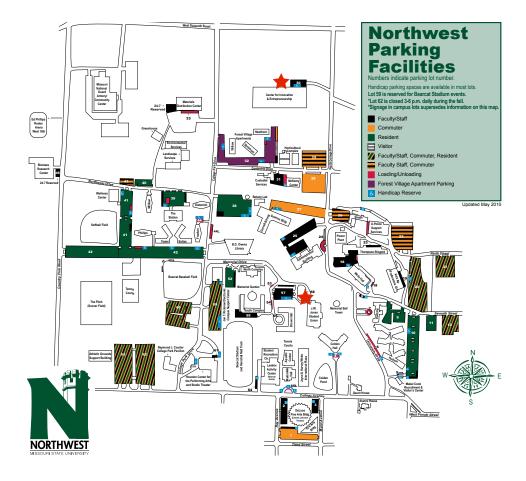
660-562-2089
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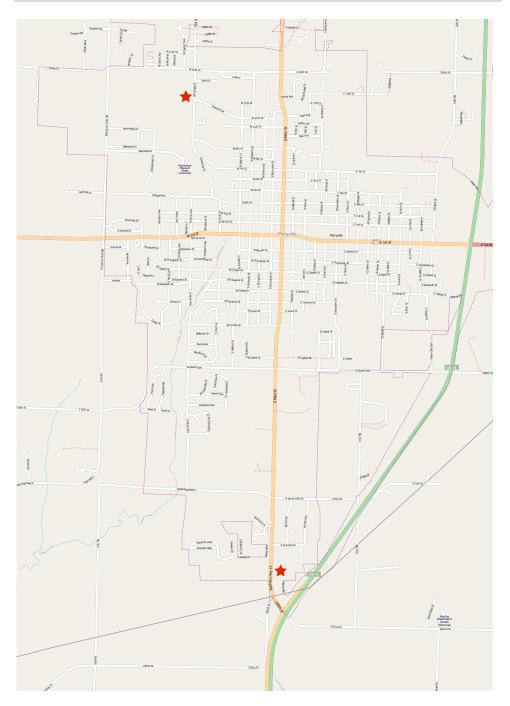
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CAMPUS MAP



MAPS

CITY MAP



NOTES

NOTES

Designed by Arpad Olasz arpi@wingsline.com