Reception Studies Conference
NORTHWEST MISSOURI STATE UNIVERSITY, SEPTEMBER 8-10, 2011
## ORGANIZERS

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## LINKS

**Reception Study Society**  
www.english.udel.edu/RSSsite/

**Northwest Missouri State University**  
www.nwmissouri.edu

## SHUTTLE SCHEDULE

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<th>Thursday</th>
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**Hotels**
- Lake
- Union
- CIE
- A&G
6:00-7:00 PM
Registration (Union Boardroom)

6:30-7:30 PM
Welcome Reception (Union Boardroom, cold and hot hors d’oeuvres)

7:30-9:00 PM
Vice Provost Greg Haddock’s Welcome (Union Boardroom)
Daniel Cavicchi, Professor of American Studies
  Rhode Island School of Design
  “Fandom Before 'Fan': Shaping the History of Enthusiastic Audiences”

This conference would not have been possible without the generous support from:

Dean Charles McAdams, College of Arts and Letters  
Academic Initiative Funding
Dr. Michael Hobbs, Chair, Department of English
Dr. Frank Veeman, Regional Director of Small Business and Technology Development Center

Thank you!
8:00-9:15 AM

1. Reception in the Classroom (CIE 1402)
Chair, Robin Gallaher
Marcus Meade, “Reintroduction to Literature: Course Goals and Reception of Popular Texts”
Stancy Bond, “To Read or to Do: Student Comprehension of Teacher Feedback”
Catherine Clark, “Outlier Writers: Writing Expectations and First-Generation Students”

2. Negotiations in the Nineteenth Century and Beyond (CIE 1323)
Chair, Shirley Samuels
Sharon Hunter, “On Lydia Maria Child’s Earlier Fiction”
Sydney Bufkin, “Sensation, Sympathy, and Disgust: Competing Affective Responses in the Reception of Upton Sinclair’s The Jungle”

9:30-10:45 AM

3. Race, Region, Reception: The U.S. South and Its Audiences (CIE 1323)
Chair, Paul Dahlgren
Jeremy Wells, “How Magazine and Newspaper Reviewers Responded to Thomas Wentworth Higginson’s Army Life in a Black Regiment (1869)”
Emily Satterwhite, “South-as-Other, South-as-Self: Ethnicized Appalachia and Mission, Tourism, and Identity in Fan Mail about Christy (1967)”

4. Who’s Your Mammy? Critical Responses to Tyler Perry, For Colored Girls, and “Meet the Browns” (CIE 1402)
Chair, Patsy Schweickart
Stephanie A. Allen, “Who’s your Mammy? Tyler Perry and the Limits of Black Spectatorship”
Heather Finch, “Looking like you looking”: Representations of Southern Black Men in Tyler Perry’s Meet the Browns”
11:00-12:15 PM

5. Lost in Translation (CIE 1323)
Chair, Joseph Sullivan
Jonathan Stalling, “Validation or Contamination: Does Chinese Literature need Western Readers?”
Liangyu Fu, “Reading Western Notes: Visual Presentation and cultural Complexities of Translated Music in China during the Nineteenth and Early Twentieth Centuries”
Jarrod Stringer, “Shakespeare’s Poetic Stamp on American Articulation of the Precariousness of Life”

6. Producing Reception (CIE 1402)
Chair, Phil Goldstein
Sharon McQueen, “The Story of The Story of Ferdinand: The Reception of a Classic and the Creation of a Cultural Icon”
Cecily Garber, “Rose Macaulay’s Publishers and the Pluralist Public Sphere”
Kinohi Nishikawa, “Negotiating The Negotiations: How a Black Book Didn’t Cross Over”

12:30-1:30 PM
Lunch (CIE 1226; deli bags: Ham & Swiss, Turkey & Jack, or Veggie)

1:30-3:45 PM

7. The Library as a Site of Reception: Marginalized Readers and the Limitations of Literacy (CIE 1402)
Chair, Phil Goldstein
Barbara Hochman, “Failed Promises of Literacy: Nella Larsen’s Booklist”
Emily Drabinski, “Reading Lesbians in the Library”
Jane Greer, “Rural Receptions: Literacy, Libraries, and Literature in the Moonlight Schools”

8. Public & Private America (CIE 1323)
Chair, Jim Machor
Gillian Silverman, “The Time of Reading”
Vanessa Steinroetter, “Dead Letters, Absent Bodies, and the Uncertainty of (Re-)Union: Representations of Letter Reading in American Literature of the Civil War”
Olga Kuminova, “The Virtual Reader-Author Relationship and the Nourishment of Subjectivity in HBS’s Letters to George Eliot”
9. Readers as Collectors (CIE 1405)
Chair, Joseph Sullivan
Elizabeth Lenaghan, “Media’s Material Meanings: Book Collectors as ‘Alternative’ Audience”

3:00-4:15 PM

10. A roundtable discussion of Jim Machor’s Reading Fiction in Antebellum America (CIE 1323)
Phil Goldstein
Barbara Hochman
Amy Blair
Patsy Schweickart

4:30-5:45 PM

Shirley Samuels, Flora Rose House Professor and Dean (CIE 1405)
Cornell University,
“Reading the American Novel, 1780-1850”

6:30-8:00 PM

Picnic (Mozingo Lake; sandwich buffet: ham, chicken, veggie; for alcoholic beverages, BYOB)
8:00-9:00 AM

Business Meeting (CIE 1402)

9:00-10:15 AM

11. Contemporary Cinema (CIE 1405)
Chair, Walter Metz
Rebecca Gordon, “The Girl With the Killer Archive: Photomontage and Viewer Experience”
Melissa Click, “Taking a Bite Out of the Twilight Fandom: Exploring Fans’ Active and Passive Responses to the Vampire Franchise”

12. The Long 18th Century (CIE 1402)
Chair, Jim Machor
Michael Davey, “Cooper’s The Pioneers: Novels, Readers and Class in the American Long Eighteenth Century.”
May Sung, “Blake and Surrealism”

13. Reading the feminine (CIE 1323)
Chair, Cecilia Konchar Farr
Ashley Barner, “‘Penny is Panicking’: Evaluations of Realism in Fan Culture”
Shannon Thomas, “Perfectly Feminine: the Atlantic Monthly’s Male Poetess”
Lesley Larkin, “Erasing Precious: Reading Percival Everett Reading Sapphire”

9:00-10:15 AM

14. First Person Narratives across Genres and Media (CIE 1402)
Chair: Ildi Olasz
Nikki Delp, “To Tell the Truth”: Reader Deception in The Murder of Roger Ackroyd
Adam Drici, “This Statement is True: Your Reading is False”: Rereading Metanarration in Philip Roth and David Foster Wallace
Matthew Loudon, “Just the Way She Is: Text/Film Authenticity and Reception in Bridget Jones’s Diary”
15. Cinema and Reception (CIE 1405)
Chair, Walter Metz
Eirik Frisvold Hanssen, “Auteur Gazing: Notions of Spectatorship and Auteurism in Fan Mail to Film Directors”
Walter Metz, “Men Who Hate Cinema and the Critics Who Love Them”

16. Reading in the Academy (CIE 1323)
Chair, Paul Dahlgren
Charlotte Templin, “How Irony Happens: The Ironist, the Text, and the Reader”
Tobias Meinel, “From the Ivory Tower to the Iconoclast Reader: Reading Practices in the Academy Since 1945”
Jennifer Lozano, “Reading Into Things: The Intersections of Latino/a Literature, Identity and Activism among Latino/a studies Faculty”

12:00-1:00 PM
Lunch (CIE 1226; fried chicken or veggie)

1:00-2:15 PM
Jonathan Gray, Professor of Media and Cultural Studies (CIE 1405)
University of Wisconsin-Madison
“The Audience of the Rest of the Text: Hype, Spinoffs, Extratexts, Paratexts, and Reception”

2:30-4:00 PM
17. Frustrated Expectations, Misreading, Genre Technologies (CIE 1402)
Chair, Genevieve West
Kelly Mathews, “The Road of Good Intentions: Trust and Loathing in Flannery O’Connor’s ‘A Good Man is Hard to Find’”
Jeremy Gulley, “Beckett and Basketball– Playing the Game of Structuralism”
Ildi Olasz, “Genre Conventions across Centuries: The Changing Reception of Mystery and Detective Elements”
Genevieve West, “Zora Neale Hurston’s ‘Bits’ and the Problem of Genre”
18. **Focus on Format** (CIE 1323)
Chair, Cecilia Konchar Farr
Katie McCollough, “Borderlines: Blog Reading as a Site for Creative Activity”
Molly Travis, “The Future of Reading: the Book as App”

19. **Television Reception Studies** (CIE 1405)
Chair, Walter Metz
Holly Holladay and Lars Kristiansen, “Let’s Hug It Out, Bitch: An Audience Reception Study of Hegemonic Masculinity in *Entourage*”
Pedro Curi, “How Global is Global Consumption?: Brazilian Fans Watching American TV”
HyunJi Lee, “Developing Identities: An Online Ethnography of the *Gossip Girl* Fan Community in Korea”

4:15-5:30 PM

20. “**The Present Future of Reception Studies** (CIE 1323)
Chair, Jim Machor
Paul Dahlgren – “Badiou as a Reception Theorist”
Phil Goldstein – “How to Read Fiction”
Jim Machor – “The Present (and Future?) State of Reception Studies”

21. **Film and Media Reception Studies** (CIE 1405)
Chair, Walter Metz
Brian Myers, “Gender, Guns, and Gestures: Understandings of Humiliation in the Halo Video Game Series”
Anne Gilbert, “How Comic Con Institutionalized Audience Subcultures and Fan Practices”
Jackie Gold, “Elephant Boys and Slumdogs: British Responses to Films about India in the Twentieth and Twenty-first Centuries”

6:30-9:00 PM

Banquet (A&G Restaurant; steak, chicken, vegetarian–according to pre-orders)
**RESTAURANTS**

- **A&G Restaurant**
  208 North Main St
  ☏ 660-582-4421

- **Applebee’s**
  2919 South Main St
  ☏ 660-562-3161

- **Carson’s Sports Grill**
  310 North Main St
  ☏ 660-582-2699

- **Hangar Restaurant**
  1602 South Main St
  ☏ 660-582-7676

- **La Bonita Mexican Restaurant**
  2717 South Main St
  ☏ 660-562-2229

- **Mandarin Restaurant**
  964 South Main St
  ☏ 660-582-2997

- **Pagliai’s Pizza**
  611 South Main St
  ☏ 660-582-5750

**ATTR ACTIONS**

- **Conception Abbey**
  37174 State Highway Vv, Conception, MO 64433
  ☏ 660-944-3100
  conceptionabbey.org

- **Mozingo Lake**
  32348 245th Street
  ☏ 660-562-2089
  mozingolakemo.com

- **Mozingo Golf Course**
  25055 Liberty Road
  ☏ 660-562-2089
  mozingolf.com

- **Missouri State University Arboretum**
  NWMSU Campus
  nwmissouri.edu/arboretum

- **Olive DeLuce Fine Arts Gallery**
  NWMSU Fine Arts Building
  nwmissouri.edu/dept/art/deluce/