2009 Conference
Purdue University

All sessions are in the Stewart Center

Friday
8:30-10: panels

1. Foucault, Reception, and Rhetoric STEW318
   Chair, Phil Goldstein

Hector Amaya
Media Studies Department,
University of Virginia
“Lucia and Foucault on Becoming Political”

Philip Goldstein
Associate of Arts Program
University of Delaware
“From Aesthetics to Reception Theory: Adorno,
Derrida, Foucault”

Katherine Mack, Ph.D.
English Department
University of Colorado, Colorado Springs
“Public Memory as Contested Receptions of the Past”

2. On-line Resources for Assessing Reception STEW322
   Chair, Yung-Hsing Wu

Timothy Aubry
Baruch College
“Amazon and the Politics of Cross-Cultural Empathy.”

Cecilia Konchar Farr
St. Catherine University
“Let’s Talk About Texts: The Evaluative Language of
Everyday Readers.”

Yung-Hsing Wu
University of Louisiana at Lafayette
“The Magical Matter of Books: Amazon.com and The Tales
of Beedle the Bard.”
A. Robin Hoffman  
Department of English  
University of Pittsburgh  
ALH73@pitt.edu  
“The BFG and the Spaghetti Book Club: A Case Study of Children as Critics”

3. "Reading Race." STEW320  
Chair, Beth Flynn

Kette Thomas,  
Michigan Technological University  
“Traditions of Deception: How Slave Narratives Helped to Create Haiti’s Restavecs”

Lesley Larkin  
Northern Michigan University  
“Learning to Read: Jamaica Kincaid’s A Small Place”

Elizabeth A. Flynn  
Michigan Technological University  
“Receiving” the Lost Girls of the Sudan”

10:15-11:45: panels

4. Medievalisms STEW 318  
Chair, Mark Amsler

Laurie A. Finke,  
Department of Women’s and Gender Studies  
Kenyon College  
Martin B. Shichtman,  
Department of English Language and Literature  
Eastern Michigan University  
‘Medieval Hauntings: Rituals of the Ku Klux Klan’

Angela Jane Weisl, PhD  
Department of English  
Seton Hall University  
"Confession, Contrition, and the Rhetoric of Tears: Medievalism in Reality Television"

Mark Amsler,  
English Department  
University of Auckland,  
“Where’s Neo? – Sovereignty and Multilingualism in Medievalism and Neo-Medievalism”

5. Genre and Reception STEW320
Chair, Jim Machor

Will Scheibel  
Department of Communication & Culture, Film &  
Media Studies, Indiana University  
“Shadowing Noir: Generic Inflections in the  
Critical Discourse”

Allen H Redmon, PhD  
Assistant Professor,  
English Department  
Tarleton State University-Central Texas  
“How Many Lebowski are There? Introducing the  
Constructivist Use of Genre”

Jim Machor  
Kansas State University  
"Reading for Realism: Genre and the Reception of Late Nineteenth-Century American Fiction."

6. Active Readers On-line STEW322  
Amy Blair, Chair

Joanna Collins  
Department of English  
University of Pittsburgh  
“Heaven Just Got a Lot More Interesting:” Online Responses to Norman Mailer Obituaries

Jason Bryant  
Dept. of English  
Arizona State University  
“Discriminating Tastes: Reception of Amazon’s Top Customer Reviewer”

Stacy Erickson  
Department of English  
Manchester College  
“Talking Back to the Canon: Reading Shakespeare and Milton in the Digital Age”

12-1: lunch

1:15-2:45: STEW322  
Michael Bérubé  
Paterno Family Professor in Literature,  
Pennsylvania State University.  
“What Happened to Cultural Studies?”
Introduction, Philip Goldstein

3:00-4:30: panels

7. "Disaggregating Literary Audiences: Race, Regions, Critics" STEW 318
Chair, Charles Johanningsmeier

Matthew Davis
University of Oklahoma
“In the light of history and experience’:
Charles Chesnutt, The Colonel’s Dream and the Problems of Audience”

Emily Satterwhite,
Department of Interdisciplinary Studies,
Virginia Tech
“’Resell Rural America to Americans’: Fan Mail, Migrants, and Pastoral Nationalism”

Charles Johanningsmeier
Department of English
University of Nebraska at Omaha
“The Potential – and Limitations – of Using Fan Mail to Assess Historical Reader Behavior: The Case of Willa Cather”

Dr. Olga Kuminova
Abrahams-Curiel Department of
Foreign Literatures and Linguistics
Ben-Gurion University of the Negev
“Committed to Public Care: Reader, Author, and the Community in the Reception History of The Sound and the Fury.”

8. Reading Practices: Material Conditions STEW320
Cecilia Farr, Chair

Thomas McLaughlin  CANCELLED
Department of English
Appalachian State University
“Hexis and Hermeneutics: Reading as a Bodily Practice”

Jennifer Nolan-Stinson
Department of English
North Carolina State University
“Towards a Life History of Reading”

Derek W. Attig
9. Film/Media: Empire, Wives, Politics STEW322
Walter Metz, Chair

Jackie Gold
Department of History
Emory University
“The Adventure of Empire” (Indie films)

Mary Beth Haralovich
School of Media Arts
University of Arizona
mbharalo@u.arizona.edu
“They Also Serve: TV’s Military Wives Reach Out to Women”

John Howard Wilson
Department of English
Lock Haven University of Pennsylvania
jwilson3@lhup.edu
“Gandhi vs. Mishima: The Politics of Critical Reception”

5:00-5:45: reception/cash bar,
Purdue Memorial Union, Room 118

6:00-7:30: STEW322
James Phelan,
Humanities Distinguished Professor,
Ohio State University.
"Rhetoric, Ethics, and Audiences in Fiction and Nonfiction: Austen, Didion, and Others."
Introduction, John Duvall

Dinner on your own

Saturday

8:00-9:00: business meeting

9:00-10:30: panels
10. “Encoded Trauma: Crisis, Popular Media, and Audience Meaning Making” STEW322
Chair, Walter Metz

Steve Carr
Department of Communication
Indiana Purdue University at Fort Wayne (IPFW).
“Eichmann TV”

David Church,
Department of Communication and Culture
Indiana University
“Of Manias, Shit, and Blood: The Reception of
Salò as a ‘Sick’ Film”

Walter Metz
Department of Communications
Southern Illinois University
“You’ve gotta be frakkin’ kiddin’ me!”: Science-
Fiction
Fandom, Academic Television Studies, and Historical
Trauma in Battlestar Galactica

11. Shakespeare and Milton: Influence, Context,
Empire STEW318
Jim Machor, Chair

Andrew Cutrofello
Loyola University Chicago
“More things in heaven and earth: The Musical
Socrates and
the Melancholy Genius (Hamlet)”

Angelica Duran
English and Comparative Literature
Purdue University
“John Milton, Englishman: “Of the Devil’s Party” per
the
Spanish Inquisition”

Ashley Hetrick
Department of English
UI at Urbana-Champlain
“Accessories / To his bold riot”: Audience and
Empire in John Milton’s Paradise Lost and the
Early Modern Travel Narrative

12. Political Impact: Gender, Sexuality, and
Commodities STEW320
Chair, Philip Goldstein

Lisa Arnold
Department of English
University of Louisville
“Troubling the Discipline(s): Gender Trouble’s
“Complex Historicity” and Feminist Theory”
Tom Hertweck,
Program for Literature & Environment
University of Nevada, Reno
“Commodity Narratives and the Sublime Object of Consumption”

Mimi Iimuro Van Ausdall, Ph.D.
Purdue University
Department of English
mvanausd@purdue.edu
“Literature and Revolution: Lesbian Readers Remember the Seventies”

10:45-12:15: panels

Chair, Janet Staiger

Kelly Kessler,
DePaul University,
“Remember our Heroes: Network and Audience Negotiation of a Series in Crisis”

Sharon Ross,
Columbia College (Chicago),
“'OMFG!: The Incorporation of Fan Reception Practices Into the Marketing and Narrative of Gossip Girl”

Susan McLeland,
University of Texas at Austin,
“DeadWife’s in the Pimp Spot: Reading American Idol through Extratextual Discourses”

Elana Levine,
University of Wisconsin-Milwaukee,
“'What the Hell does TIIC Mean?: Soap Viewing in a Transmedia World”

Janet Staiger,
University of Texas at Austin,
“Lost in Lost: Reading Demands in a Convergent Media Era”

14. "Reading and Re-Reading Across Ethnicity in the 1920s: A Roundtable" STEW318
Chair, Barbara Hochman
Barbara Ryan,  
University of Singapore,  
"Re-reading the Bible, Revising Ben-Hur: The Man Nobody Knows"

Shlomi Deloia,  
Ben Gurion University,  
"Jewish Authors, Mainstream Readers, and the Shaping of the Jewish American 'Problem Novel' of the 1920s"

Amy Blair,  
Marquette University,  
"Jewish American 'Problem Novel' of the 1920s"  
"Rereading Race for the Great White Way: Show Boat's Reception as Novel and Musical."

Matthew S. Hedstrom,  
University of Virginia  
"The Religious Book Club: Marketing Liberalism through Print"

Barbara Hochman,  
Ben Gurion University  
bhochman@bgu.ac.il  
"Nella Larsen's Passing: Racializing Edith Wharton in the 1920s"

15. Cultural Others STEW320  
Chair, Edgard Sankara

Edgard Sankara,  
University of Delaware  
"Transnational Reception of paradox in Confiant’s autobiography"

Olivier Tchouaffe,  
Southwestern University Georgetown.  
"Rue Case-Negres: Exilic Memory, Public Sphere and Politics?"

Emily S. Davis  
University of Delaware  
"Questions of Methodology for Transnational Reception Studies: Ahdaf Soueif’s The Map of Love" as Case Study"

12:30-1:30: lunch
1:30-3:00: STEW322
Barbara Klinger
Professor of Communication and Culture,
Indiana University.
"Global Titanic: Film Piracy and Transnational
Reception in Central Asia."
Introduction, Janet Staiger

3:15-4:45: panels
16. Watching Horror STEW322
Chair, Janet Staiger

Joan Hawkins,
Indiana
University Bloomington,
“Psycho Killer, Qu’est-ce que c’est? Watching
Horror Downtown”

Andy Scahill,
University of Texas at Austin,
“Perverse Pollyannas: The Bad Seed, Revolting
Children, and the Possibilities of Queer Adoption”

Harry Benshoff,
University of North Texas,
“’Way Too Gay to be Ignored’: David DeCoteau’s
Beefcake Boutique Horror Films”

Jeff Sconce,
Northwestern University,
“In the Shadow of the Silent Zombie Majorities”

17. Editions and Readers: Jefferson, Civil War
Newspapers, Horatio Alger STEW 318
Chair, James Machor

Robert Barnet Riter
School of Information Sciences,
University of Pittsburgh
“Reading Boyd’s The Papers of Thomas Jefferson:
An Analysis of Audience Reception through a Study
of Book Reviews”

Ronald and Mary Zboray
Department of Communication
University of Pittsburgh
“’Tombstones of Time’: Readers’ Reception of
Newspapers
New Year’s Day during the U.S. Civil War Era”
Kyoko Amano
Department of English
University of Indianapolis
“Selling 19th Century Stories to 20th Century Readers”

5:00-6:30: STEW322
Steven Zwicker
Stanley Elkin Professor in the Humanities,
Washington University.
"The day that George Thomason collected his copy
of the 'Poems of Mr. John Milton, both English
and Latin, Compos’d at Several Times'."
Introduction, Jim Machor

7:00-10:00: banquet dinner
Dauch Alumni Center

Sunday
8:30-10:00: panels
18. Film/Media: Audience, Vids, Adaptations STEW322
Chair, Philip Goldstein

James Paasche
Department of Communication and Culture
Indiana University.
“Recovering Lost Audiences: The Curious
Case of Business Screen”

Tisha Turk
Department of English
University of Minnesota, Morris
“Decoding the Decoders: Vidwatching as
Participatory Interpretation”

Ildiko Olasz, Ph.D.
Department of English
Northwest Missouri State University
olaszild@msu.edu
“Pick Up a Book or Go to the Movies? Film
Adaptations and Student Audience”

19. Readers and Reading: Canada, Serbia, Russia, China STEW318
Chair, Steve Mailloux

Charlotte Templin
Indiana University
“Americans Read Canadian Novels: Cultural
Difference and National Agendas”
Dr. Biljana Djoric-Francuski
English Department
University of Belgrade
“Reception of the Novels by British Nobel Prize-Winners in Serbia”

Tatiana Venediktova,
Department of Discourse and Communication Studies,
Moscow University
“Reading Differently as a Cultural Challenge: Russian readers and reading since 1990s”

Leo Tak-hung Chan
Department of Translation,
Lingnan University, Hong Kong.
“Through a Glass: The Mediated Reception of Translated English Fiction in China, from the Eighties to the Present”

10:15-11:45: panels
20. Narrative and/as rhetoric STEW318
Chair, Patsy Schweikart

Matt Seybold,
University of California - Irvine
“Free Agency & The Fire Next Time”

Molly Abel Travis
Department of English
Tulane University
“The NEA’s “Big Read” and International Relations: The Cultural Service of To Kill a Mockingbird”

Steve Mailloux CANCELLED
Loyola Marymount University
"Receptions of St. Paul's TheoRhetoric,"

21. Literature: authors and readers STEW320
Chair, Olga Kuminova

Daniel Morris.
Professor of English and Jewish Studies
Purdue University,
“Embarrassing Exposures: Textualizing Images to Influence Viewer Reception in Weegee’s Naked City”

Benjamin G. Sammons
Department of English
University of North Carolina at Chapel Hill
“Chesnutt’s Technology for a Warm Reception”

Zita Farkas
University of York, United Kingdom
Taking a Stance: Jeanette Winterson’s Influence on Her Own Reception
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